



Praim offers flexible solutions, adaptable to every need, for those who use the Cloud for simple applications, but also for those who have chosen it for the provisioning of their IT services.

BUT WHAT'S THE SITUATION OF CLOUD MANAGEMENT AT THE MOMENT?

? The most common reasons for adopting Cloud Management tools:

PROVISIONING & ORGANIZATION

to automate resources in the Cloud

BROKERING

to automate interactions between users and Cloud providers

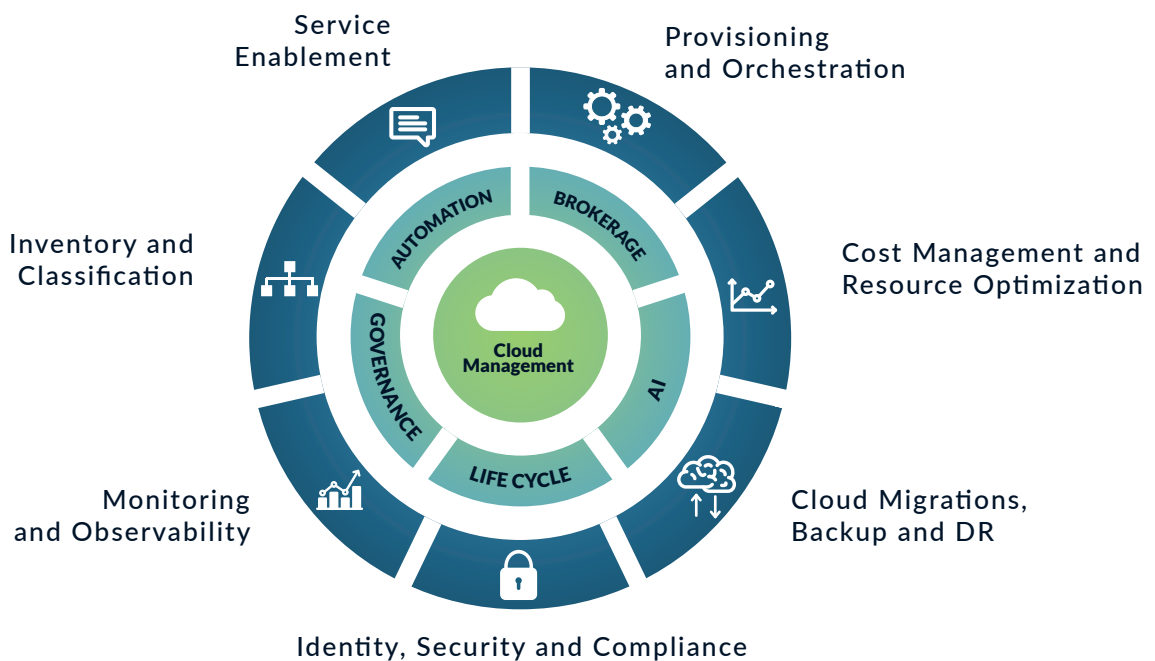
GOVERNANCE

to strengthen infrastructure security and control policies

RESOURCE MANAGEMENT

optimization of multi-cloud adoption from the data and/or cost point of view

Areas of Cloud Management



REGARDING THE ADOPTION OF THE **HYBRID CLOUD** IN MEDIUM-SIZED COMPANIES

52%
use multiple
public clouds

21%
use 3 or
more public
clouds

92%
have a multi-cloud
strategy

80%
have a
hybrid strategy

The
Cloud Management
market is currently estimated
to be worth **1.2** billion dollars
and has an annual growth rate
of around **20%**,
at least until 2023.